

# 25 EMAIL SEQUENCES

To get your emails opened



SWIPE



**Save this  
Post**

# WELCOME SEQUENCE

**Email 1:** Your [type of] success starts right here...

**Email 2:** Here's something that might surprise you...

**Email 3:** Here's how to [get good results)...

**Email 4:** You might get mad when you read this...

**Email 5:** You have questions? We have answers...

# GAIN-LOGIC-FEAR SEQUENCE

**Email 1:** Here's how to [get a benefit]

**Email 2:** Does this make any sense to you?

**Email 3:** It's a scary thought...

**Email 4:** The results are in...

**Email 5:** Don't miss out!



# A SEGMENTATION SEQUENCE

**Email 1:** You don't want to miss this...

**Email 2:** Could you do me a quick favor, please?

**Email 3:** Which of these problems do you have?

**Email 4:** Attention [type of niche members]...

**Email 5:** What is your most pressing problem?

# A RE-ENGAGEMENT SEQUENCE

Email 1: It's been a long time, [name]

Email 2: This is your last chance...

Email 3: [Get some benefit] and a big discount tea.

Email 4: Attention [type of niche members].

Email 5: This is a bribe....



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